



EUROPEAN COMMISSION

Information Society and Media Directorate-General

ICT for Citizens and Businesses
eTEN

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Ceo O'riordan Conor
CP3 Group Ltd
Head office
Harcourt Street 37

IE - Dublin 2 Dublin
Ireland

Programme eTEN - Call identifier: eTEN 2006-1
Proposal No: 045730 - ClearView

Dear Ceo O'riordan,

I would like to inform you that the Commission services have recently completed the eligibility checks and with the help of independent experts evaluated the award criteria for the proposals submitted in the context of the above mentioned call. This includes the proposal entitled: "European Single Window Trade Facilitation Network" for which you were the proposal coordinator. You will find attached a copy of the Evaluation Summary Report (ESR) on your proposal for your information.

The evaluation concluded with a ranking of all proposals that scored above threshold. An implementation plan based on the ranking is now being prepared taking into account the budget available for the call. The proposals included in the implementation plan will be invited to negotiate a grant agreement with the Commission services when the plan is approved. This approval is currently scheduled for beginning of November 2006.

Proposals which did not pass one or more thresholds on the award criteria or that failed on an eligibility criterion will not be retained and a formal rejection letter will be sent to these proposals in due course.

The information contained in the ESR attached is for information only. A final decision on your proposal can be expected in the fourth quarter of 2006.

Should you have any questions regarding the evaluation results, please email to the following email address: INFSO-ETEN@ec.europa.eu

I would be grateful if you could inform the other participants in this proposal of the outcome of the eligibility and award criteria evaluation of your proposal.

Yours sincerely,

David Broster
Head of Unit

Encl.: Evaluation summary report

EVALUATION SUMMARY REPORT

MARKET VALIDATION

Proposal number **045730** Acronym **ClearView**

Proposal General Data

Panel **SME**
 Title **European Single Window Trade Facilitation Network**

Costs **2.268.000 €** Requested Funding **1.180.000 €**

Proposers	Role	Country	Cost	%	Funding	%
CP3						
CP3 Group Ltd	CO	IE	608000	27%	270000	23%
i2i						
Innovate to Integrate LTD	CR	GB	90000	4%	45000	4%
Domino						
Domino UK Ltd	CR	GB	90000	4%	45000	4%
Stockholm						
Stockholms Handelskammare - Stockholm Chamber of Commerce	CR	SE	315000	14%	165000	14%
ITDH						
HUNGARIAN INVESTMENT AND TRADE DEVELOPMENT AGENCY	CR	HU	370000	16%	215000	18%
ecci						
Estonian Chamber of Commerce and Industry	CR	EE	197500	9%	110000	9%
lcci						
Latvian Chamber of Commerce and Industry	CR	LV	190000	8%	110000	9%
hiba						
Hellenic Irish Business Association	CR	GR	207500	9%	110000	9%
iea						
Irish Exporters Association	CR	IE	200000	9%	110000	9%
Total :			2.268.000 €		1.180.000 €	

Abstract

The ClearView project will validate the Europe-wide viability of an electronic supply chain management system (a 'single window') for SMEs. Single Window is primarily the preserve of large corporates and state bodies, due to high setup costs. ClearView makes Single Window opportunities available to SMEs using the Application Service Provider (ASP) model. The eTen project will establish pilot sites in six countries and engage in localisation, business and legislative validation, market analysis and business/deployment planning.

EVALUATION SUMMARY REPORT

MARKET VALIDATION

Proposal number 045730

Acronym

ClearView

Comments and Scores

1) Nature of the proposed service (Threshold 3/5)

5

The proposed service is an excellent idea - the ASP solution proposed for SMEs has significant potential. Conventional approaches to SCM and related activities tend to be costly and often prohibitive for SMEs.

However, this solution proposes a simple cost-effective approach which is most appropriate in an area where the EU is considered to be lagging behind. The application is open source to a significant degree and the consortium seems well placed in the international standards arena, in this context.

If successful the service will allow a low cost of entry for SME using the "single window" concept. The Community contribution will allow the consortium to explore the market by developing and promoting it internationally.

2) Deployment Potential (Threshold 3/5)

4

The development potential of this service is very good and the use of "umbrella trade bodies" is a good mechanism for promotion and dissemination. A viable prototype exists using standard technologies and this is being developed and extended.

There are some minor concerns, however, regarding the operational completeness of the service itself, especially with respect to localization and extension of the service to other business environments.

These issues should be resolved if the proposal is selected for negotiation.

3) Contribution to EC policies (Threshold 3/5)

4

The proposal clearly addresses its contribution to EC policies. If successful there is a wide Trans-European dimension to this project.

The proposers demonstrate awareness of the standardization developments in UN/CEFACT, however the extent of their individual involvement is not very clear. This should be elucidated and participation in this activity encouraged.

The proposers should also address security issues more as these are likely to be of some significance to SME users and would have an important impact on take up of the service.

4) Planning (Threshold 3/5)

3

Although the planning of the project is methodologically sound, clear and well presented, the value of "dummy-tests", as described and the use of questionnaires as a feedback mechanism need to be further considered to determine appropriateness.

Risk and contingency planning should also be better explored and there are some minor inconsistencies in the figures presented.

Clarification should also be sought regarding the capacity of the co-coordinating partner to carry the proposed workload.

5) Use of resources (Threshold 3/5)

4

The use of resources is considered professional, appropriate to the outcome and overall is considered to be very good.

Standardization of the labour rate across partners is useful, however the resource allocation to the coordinator might be on the high side [and this should be clarified] and the revenue projections could have been more precise [this is a pre-requisite for the marketing/business planning process in any case].

Overall remarks

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